

Network of Agents

Network of Agents Program Information Guide

Thank you for your interest in the **Network of Agents** program! We feel confident that we've developed something that can help agents continue to fulfill their business goals, and economically expand their dynamic marketing efforts, and we're excited to help your business get started!

This guide provides all of the basic information about the **Network of Agents** program. For more detailed information, please go to our website at www.networkofagents.com.

Introduction:

Today, more than ever, businesses need to use the internet to reach their **customers**. This is especially true for independent agents, often lacking the support of larger marketing budgets and programs to assist them. The **Internet** gives agents an **exciting** new way to reach them, but most either don't know how to begin, or don't have the resources to get a professionally-designed **website**.

Network of Agents is the answer! We've created this innovative new program to provide your business with its much-needed professional website, all at a fraction of the cost of a traditionally-designed site.

The **Network of Agents** program has been designed to provide **websites to agents** with the following **goals** in mind:

- **Low Upfront and Recurring Cost**
- **Easy Setup and Low Maintenance** - No HTML or Web Design Knowledge Needed
- **Aesthetically Pleasing and Fully Customizable**
- **A Variety of Design Choices Available**
- **Useful to a Wide Variety of Client Bases**

How it Works:

We've tried to make the Network of Agents program as simple as possible, hoping that by keeping it simple, we'll be able to help more agents get a great website. The following steps are all that are necessary for getting your new website.

1. **Decide** which Design Choice you'll use for your new website.
2. **Sign Up** for the Network of Agents Program - all that is required to sign up is filling out a simple contact form. Once we receive your information, we'll put your information into our system and an invoice for the initial set up charges will be sent to you. This will usually happen within 12-24 hours of receiving your information.
3. **Gather and submit the content** for your website. All you have to do is give us the content in electronic text format, and we'll do the rest. Most agents will have all of the information they need to include on their website on hand already, so this may be the easiest part of the process.
4. **Give us a little time**. Once we get the content, it should only take a few days to complete your site. The timeline is dependent on several factors including how complete the content is, if there are any questions we have for you, and the number of other agents ahead of you in the schedule. From start to finish, the process shouldn't take more than a couple of weeks, possibly much less.
5. **Let everyone know** about your new website. Once your website has been completed, you'll want to include the web address in all of your marketing materials, so it can do what it was designed to do...let people know about your business.

It really is as easy as that to get a great looking new website!

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Pricing:

With Network of Agents, we've attempted to make it possible for agents to not only get a great looking, customizable, and professional website without all the hassles, but also to get it at very low cost. We've also attempted to make the pricing structure very straight-forward, with no hidden costs. The following is what you can expect to pay for your new website:

Initial Set Up Charge: \$50.00

- Includes inserting provided content, set up of web address, set up of email address, site launch, and search engine registration.

Monthly Subscription Charges: \$35.00 per month

- Includes web hosting, email services and site maintenance and updates.

Design Choices

We've attempted to provide a wide variety of design choices to help you get a professional website that meets your personal preferences. Each design choice will be customized by Y4H Designs by inserting your content and creating your new website.

The content sections of the Network of Agents design choices are 100% customizable, ensuring that your business's message is presented the way YOU want it to be. However, we've made it very simple to get up and running. You don't have to know anything about web design, graphics, or even computers. All you have to do is provide us with the content (text), and we'll do the rest. The high-level sections have been predefined so all that is needed is the applicable content to fill them.

Below you will find a snapshot of each of the choices that are currently available. To view a live demonstration on how your content might work with each choice, please visit our website at:

www.networkofagents.com/choices.htm.



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About Network of Agents

Network of Agents is a production of Y4H Designs, LLC.

Y4H Designs is a web development company that provides web design, hosting, email, and software development services to small and large businesses throughout the United States. We developed Network of Agents in an effort to provide low-cost, easy-to-use websites for agents to assist them in growing their business.

Contact Us

If you'd like to contact us for additional information about the **Network of Agents** program, please use the following:

Email:

For general information please contact us at info@networkofagents.com.

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